



MIDDLEBY
RESIDENTIAL

NEW

PREFERRED
BUILDER PROGRAM

THE NEW PROGRAM BEGINS ON JULY 1, 2025

BREAKDOWNS



**20%* off UMRP on
5 / 7 / RVL / Tuscany / RVFFR336SS**

*On average

5% off UMRP on 3 Series

NOTE: Excluding non-installation related pieces



12% off UMRP

NOTE: Excluding non-installation related pieces



6% off MAP

NOTE: Excluding non-serialized pieces



20% off UMRP

NOTE: Excluding non-serialized pieces

BUILDER REGISTRATION AND REQUIREMENTS

- All Brands will have a Builder UMRP
- Must be licensed Builder, Remodeler, Architect, Contractor, or Designer
- Trade must register and get a Registered Builder Number (RBN)
- Trade can fill out form online and submit for RBN
- Viking program requires two serialized products to qualify
- Designed for builders doing 1-10 homes per year
- 11 living units + or a value of \$150K a Project Support Quote should be used
- Contact MBR DSM for Project Support Quote
- Builder UMRP/Cost Excel file created to share with dealers
- Program cannot be combined with any other Middleby Residential Brand Trade Programs



CLICK HERE TO VISIT

THE NEW PREFERRED BUILDER PROGRAM

MIDDLEBY RESIDENTIAL BRAND PORTFOLIO OVERVIEW

